

Connecting with Key Audiences on Five Popular Audio Streaming Platforms

Pandora – Spotify – iHeart Radio – Audacy – SiriusXM



More than 193 million Americans spend an average of 1 hour, 40 minutes each day listening to audio content. Whether it's creating custom playlists, discovering new artists or listening to podcasts, audio streaming platforms are more popular than ever.

Now, Connect360 helps you reach dedicated audio streamers on their personal devices through our new Audio Streaming Platform. Your :15 or :30 audio segment or public service announcement will play across five of the most popular streaming channels – Pandora, Spotify, iHeart Radio, Audacy and Sirius XM. It's an easy way to reach listeners alongside the content they love most including broadcast live streams, on-demand streaming and podcasts.

Campaigns are targeted demographically, geographically, by music genre and other user preferences so you can reach your ideal audience.

We know that a campaign is only as good as it's data. That's why our comprehensive completion report includes total audio streams delivered, listens (audio completion rate), reach, frequency, and device type.

Contact us to learn how you can reach targeted audiences and build awareness for your message through the use of streaming audio.

Budget for a one-month campaign:
\$13,175 for an estimated 500,000 audio streams*
\$17,550 for an estimated 660,000 audio streams*

*Audio production is not included and specific customization may require supplemental fees.

